

## IFPI Finland Digital Sales

## January-March 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	263 744	239 267	10,2%
Audio Full Album	312 948	209 094	49,7%
Music Video	18 536	1 851	901,4%
Other Downloads	11 041	214	5059,3%
Streams	4 915	461	966,2%
<b>TOTAL DOWNLOADS</b>	<b>611 184</b>	<b>450 887</b>	<b>35,6%</b>
<b>Mobile Downloads</b>			
Master Ringtones	106 464	151 653	-29,8%
Audio Single Track	21 833	37 584	-41,9%
Ringback Tunes	2	71	-97,2%
Music Video	322	242	33,1%
Other Mobile (artist related)	2 366	1 223	93,5%
Streams	0	1 122	-100,0%
<b>TOTAL Mobile Sales</b>	<b>130 987</b>	<b>191 895</b>	<b>-31,7%</b>
<b>TOTAL</b>	<b>742 171</b>	<b>642 782</b>	<b>15,5%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	68 006	4 334	1469,1%
Non-Bundled Subscriptions - Mobile	26	868	-97,0%
Bundled Subscriptions	694	0	
<b>TOTAL</b>	<b>68 726</b>	<b>5 202</b>	<b>1221,1%</b>
<b>Ad-Supported Income</b>	<b>223 270</b>	<b>0</b>	<b>0,0%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>120 676</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>522</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>1 155 365</b>	<b>647 984</b>	<b>78,3%</b>