

## IFPI Finland Digital Sales

### January-March 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	399 317	286 786	39,2%
Audio Full Album	481 910	316 766	52,1%
Music Video	265	3	8733,3%
Other	0	0	0,0%
Streams	0	3 726	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>881 492</b>	<b>607 281</b>	<b>45,2%</b>
<b>Mobile Products</b>			
Master Ringtones	44 488	86 273	-48,4%
Audio Single Track	0	2 657	-100,0%
Ringback Tunes	0	18	-100,0%
Music Video	0	8	-100,0%
Other Mobile (artist related)	270	1	26900,0%
Streams	0	16	-100,0%
<b>TOTAL Mobile Sales</b>	<b>44 758</b>	<b>88 973</b>	<b>-49,7%</b>
<b>TOTAL</b>	<b>926 250</b>	<b>696 254</b>	<b>33,0%</b>
<b>Subscription Income</b>	<b>1 827 086</b>	<b>1 338 624</b>	<b>36,5%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Vid</b>	<b>10 096</b>	<b>30 639</b>	<b>-67,0%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>41 379</b>	<b>224 433</b>	<b>-81,6%</b>
<b>Other Digital Music Content</b>	<b>69</b>	<b>535</b>	<b>-87,1%</b>
<b>TOTAL Digital Sales</b>	<b>2 804 880</b>	<b>2 290 485</b>	<b>22,5%</b>