

IFPI Finland Digital Sales

January-April 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	350 422	318 198	10,1%
Audio Full Album	442 142	280 704	57,5%
Music Video	18 922	2 155	778,1%
Other Downloads	11 987	524	2187,6%
Streams	6 993	610	1046,4%
TOTAL DOWNLOADS	830 466	602 191	37,9%
Mobile Downloads			
Master Ringtones	132 956	190 228	-30,1%
Audio Single Track	26 341	43 856	-39,9%
Ringback Tunes	2	78	-97,4%
Music Video	341	276	23,6%
Other Mobile (artist related)	2 764	1 579	75,0%
Streams	0	1 122	-100,0%
TOTAL Mobile Sales	162 404	237 139	-31,5%
TOTAL	992 870	839 330	18,3%
Subscription Income			
Non-Bundled Subscriptions - Online	90 845	5 479	1558,1%
Non-Bundled Subscriptions - Mobile	26	1 060	-97,5%
Bundled Subscriptions	694	0	
TOTAL	91 565	6 539	1300,3%
Ad-Supported Income	286 350	0	0,0%
Unearned Advances & One-Off Payments	120 949	0	0,0%
Other Digital Music Content	522	0	0,0%
TOTAL Digital	1 492 256	845 869	76,4%