

## IFPI Finland Digital Sales

### January-April 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	393 285	422 262	-6,9%
Audio Full Album	430 037	419 832	2,4%
Music Video	7	64	-89,1%
Other Downloads	13	912	-98,6%
Streams	4 087	2 099	94,7%
<b>TOTAL DOWNLOADS</b>	<b>827 429</b>	<b>845 169</b>	<b>-2,1%</b>
<b>Mobile Downloads</b>			
Master Ringtones	97 486	87 392	11,6%
Audio Single Track	2 987	7 795	-61,7%
Ringback Tunes	40	10	300,0%
Music Video	129	128	0,8%
Other Mobile (artist related)	1	12	-91,7%
Streams	16	588	-97,3%
<b>TOTAL Mobile Sales</b>	<b>100 659</b>	<b>95 925</b>	<b>4,9%</b>
<b>TOTAL</b>	<b>928 088</b>	<b>941 094</b>	<b>-1,4%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	1 255 846	24 426	5041,4%
Non-Bundled Subscriptions - Mobile	39 632	943	4102,8%
Bundled Subscriptions	458 432	876 634	-47,7%
<b>TOTAL</b>	<b>1 753 910</b>	<b>902 003</b>	<b>94,4%</b>
<b>Ad-Supported Income</b>	<b>33 837</b>	<b>416 458</b>	<b>-91,9%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>41</b>	<b>23 753</b>	<b>-99,8%</b>
<b>Other Digital Music Content</b>	<b>621</b>	<b>561</b>	<b>10,7%</b>
<b>TOTAL Digital</b>	<b>2 716 497</b>	<b>2 283 869</b>	<b>18,9%</b>