

## IFPI Finland Digital Sales

### January-April 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	501 595	393 285	27,5%
Audio Full Album	603 908	430 037	40,4%
Music Video	310	7	4328,6%
Other	0	13	-100,0%
Streams	0	4 087	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>1 105 813</b>	<b>827 429</b>	<b>33,6%</b>
<b>Mobile Products</b>			
Master Ringtones	54 907	97 486	-43,7%
Audio Single Track	0	2 987	-100,0%
Ringback Tunes	0	40	-100,0%
Music Video	0	129	-100,0%
Other Mobile (artist related)	270	1	26900,0%
Streams	0	16	-100,0%
<b>TOTAL Mobile Sales</b>	<b>55 177</b>	<b>100 659</b>	<b>-45,2%</b>
<b>TOTAL</b>	<b>1 160 990</b>	<b>928 088</b>	<b>25,1%</b>
<b>Subscription Income</b>	<b>2 391 363</b>	<b>1 753 910</b>	<b>36,3%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Video</b>	<b>12 955</b>	<b>33 837</b>	<b>-61,7%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>41 379</b>	<b>273 442</b>	<b>-84,9%</b>
<b>Other Digital Music Content</b>	<b>2 751</b>	<b>621</b>	<b>343,0%</b>
<b>TOTAL Digital Sales</b>	<b>3 609 438</b>	<b>2 989 898</b>	<b>20,7%</b>