

IFPI Finland Digital Sales

January-July 2009

Figures include licensing
and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	664 093	520 826	27,5%
Audio Full Album	713 306	477 410	49,4%
Music Video	19 522	3 509	456,3%
Other Downloads	13 951	1 688	726,5%
Streams	7 534	1 168	545,0%
TOTAL DOWNLOADS	1 418 406	1 004 601	41,2%
Mobile Downloads			
Master Ringtones	210 328	317 223	-33,7%
Audio Single Track	41 168	67 484	-39,0%
Ringback Tunes	3	94	-96,8%
Music Video	580	418	38,8%
Other Mobile (artist related)	3 877	2 856	35,7%
Streams	52	1 122	-95,4%
TOTAL Mobile Sales	256 008	389 197	-34,2%
TOTAL	1 674 414	1 393 798	20,1%
Subscription Income			
Non-Bundled Subscriptions - Online	105 935	9 872	973,1%
Non-Bundled Subscriptions - Mobile	162	2 622	-93,8%
Bundled Subscriptions	1 599	0	
TOTAL	107 696	12 494	762,0%
Ad-Supported Income	415 610	0	0,0%
Unearned Advances & One-Off Paym	147 057	0	0,0%
Other Digital Music Content	1 100	0	0,0%
TOTAL Digital	2 345 877	1 406 292	66,8%