

## IFPI Finland Digital Sales

## January-July 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
<b>Downloads</b>			
Audio Single Track	876 368	717 937	22,1%
Audio Full Album	1 013 030	731 787	38,4%
Music Video	469	42	1016,7%
Other	0	26	-100,0%
Streams	0	10 746	-100,0%
<b>TOTAL DOWNLOADS</b>	<b>1 889 867</b>	<b>1 460 538</b>	<b>29,4%</b>
<b>Mobile Products</b>			
Master Ringtones	79 963	128 246	-37,6%
Audio Single Track	0	5 926	-100,0%
Ringback Tunes	0	40	-100,0%
Music Video	0	254	-100,0%
Other Mobile (artist related)	270	4	6650,0%
Streams	0	101	-100,0%
<b>TOTAL Mobile Sales</b>	<b>80 233</b>	<b>134 571</b>	<b>-40,4%</b>
<b>TOTAL</b>	<b>1 970 100</b>	<b>1 595 109</b>	<b>23,5%</b>
<b>Subscription Income</b>	<b>4 406 317</b>	<b>2 924 781</b>	<b>50,7%</b>
<b>Ad-Supported &amp; Digital Income from Audio/Vid</b>	<b>19 714</b>	<b>49 036</b>	<b>-59,8%</b>
<b>Unearned Advances/Guarantees (breakage)</b>	<b>41 379</b>	<b>334 327</b>	<b>-87,6%</b>
<b>Other Digital Music Content</b>	<b>12 102</b>	<b>621</b>	<b>1848,8%</b>
<b>TOTAL Digital Sales</b>	<b>6 449 612</b>	<b>4 903 874</b>	<b>31,5%</b>