

IFPI Finland Digital Sales

January-August 2009

Figures include licensing and other new income.	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	756 862	598 328	26,5%
Audio Full Album	793 373	549 938	44,3%
Music Video	19 599	4 059	382,9%
Other Downloads	14 503	2 468	487,6%
Streams	7 909	1 326	496,5%
TOTAL DOWNLOADS	1 592 246	1 156 119	37,7%
Mobile Downloads			
Master Ringtones	233 180	359 134	-35,1%
Audio Single Track	44 507	74 379	-40,2%
Ringback Tunes	6	97	-93,8%
Music Video	625	514	21,6%
Other Mobile (artist related)	3 889	3 029	28,4%
Streams	104	1 122	-90,7%
TOTAL Mobile Sales	282 311	438 275	-35,6%
TOTAL	1 874 557	1 594 394	17,6%
Subscription Income			
Non-Bundled Subscriptions - Online	111 611	10 968	917,6%
Non-Bundled Subscriptions - Mobile	163	3 212	-94,9%
Bundled Subscriptions	1 599	0	
TOTAL	113 373	14 180	699,5%
Ad-Supported Income	463 976	0	0,0%
Unearned Advances & One-Off Payments	151 212	0	0,0%
Other Digital Music Content	1 271	0	0,0%
TOTAL Digital	2 604 389	1 608 574	61,9%