

IFPI Finland Digital Sales

January-September 2009

Figures include licensing and other new income.

| | Trade Value | Trade Value | 2009/2008 Growth % |
|---|------------------|------------------|-----------------------|
| | 2009 | 2008 | Value |
| Online Downloads | | | |
| Internet Downloads | | | |
| Audio Single Track | 851 492 | 682 614 | 24,7% |
| Audio Full Album | 881 309 | 636 909 | 38,4% |
| Music Video | 19 674 | 4 860 | 304,8% |
| Other Downloads | 15 399 | 2 962 | 419,9% |
| Streams | 8 102 | 1 936 | 318,5% |
| TOTAL DOWNLOADS | 1 775 976 | 1 329 281 | 33,6% |
| Mobile Downloads | | | |
| Master Ringtones | 254 038 | 413 945 | -38,6% |
| Audio Single Track | 47 505 | 82 253 | -42,2% |
| Ringback Tunes | 7 | 109 | -93,6% |
| Music Video | 660 | 553 | 19,3% |
| Other Mobile (artist related) | 3 905 | 3 232 | 20,8% |
| Streams | 104 | 1 122 | -90,7% |
| TOTAL Mobile Sales | 306 219 | 501 214 | -38,9% |
| TOTAL | 2 082 195 | 1 830 495 | 13,8% |
| Subscription Income | | | |
| Non-Bundled Subscriptions - Online | 118 197 | 12 872 | 818,2% |
| Non-Bundled Subscriptions - Mobile | 1 361 | 3 270 | -58,4% |
| Bundled Subscriptions | 1 930 | 0 | |
| TOTAL | 121 488 | 16 142 | 652,6% |
| Ad-Supported Income | 524 750 | 0 | 0,0% |
| Unearned Advances & One-Off Payments | 160 965 | 0 | 0,0% |
| Other Digital Music Content | 1 416 | 0 | 0,0% |
| TOTAL Digital | 2 890 814 | 1 846 637 | 56,5% |