

IFPI Finland Digital Sales

January-September 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	949 693	823 451	15,3%
Audio Full Album	960 086	823 512	16,6%
Music Video	108	1 637	-93,4%
Other Downloads	27	2 479	-98,9%
Streams	15 171	6 123	147,8%
TOTAL DOWNLOADS	1 925 085	1 657 202	16,2%
Mobile Downloads			
Master Ringtones	151 499	175 795	-13,8%
Audio Single Track	8 675	18 234	-52,4%
Ringback Tunes	40	11	263,6%
Music Video	266	207	28,5%
Other Mobile (artist related)	7	44	-84,1%
Streams	1 208	588	105,4%
TOTAL Mobile Sales	161 695	194 879	-17,0%
TOTAL	2 086 780	1 852 081	12,7%
Subscription Income			
Non-Bundled Subscriptions - Online	3 173 760	33 895	9263,5%
Non-Bundled Subscriptions - Mobile	51 040	7 903	545,8%
Bundled Subscriptions	566 033	2 068 849	-72,6%
TOTAL	3 790 833	2 110 647	79,6%
Ad-Supported Income	50 210	1 315 242	-96,2%
Unearned Advances & One-Off Payments	50	65 501	-99,9%
Other Digital Music Content	625	22 959	-97,3%
TOTAL Digital	5 928 498	5 366 430	10,5%