

IFPI Finland Digital Sales Reporting Template

February 2009

Format	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	80 244	73 027	9,9%
Audio Full Album	89 343	66 907	33,5%
Music Video	412	803	-48,7%
Other Downloads	3 096	81	3722,2%
TOTAL DOWNLOADS	173 095	140 818	22,9%
Streams	327	181	80,7%
Mobile Digital Content			
Master Ringtones	33 469	53 180	-37,1%
Audio Single Track	6 027	7 738	-22,1%
Ringback Tunes	0	41	-100,0%
Music Video	99	77	28,6%
Other Mobile (artist related)	1 416	252	461,9%
TOTAL Mobile Sales	41 011	61 288	-33,1%
Streams	0	455	-100,0%
Total A la Carte			
TOTAL	214 433	202 742	5,8%
Subscription Payment Model			
Internet Subscription Income	2 686	689	289,8%
Mobile Subscription Income	0	183	-100,0%
	0	183	
Total Subscription			
TOTAL	2 686	872	208,0%
Other			
Other Digital Music Content	46 776	0	0,0%
TOTAL Digital			
TOTAL	263 895	203 614	29,6%