

IFPI Finland Digital Sales

February 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2010/2009 Growth %
	2010	2009	Value
Online Downloads			
Internet Downloads			
Audio Single Track	100 060	98 461	1,6%
Audio Full Album	110 590	98 568	12,2%
Music Video	0	37	-100,0%
Other Downloads	0	277	-100,0%
Streams	2 109	517	307,9%
TOTAL DOWNLOADS	212 759	197 860	7,5%
Mobile Downloads			
Master Ringtones	10 595	20 306	-47,8%
Audio Single Track	558	2 007	-72,2%
Ringback Tunes	0	0	0,0%
Music Video	3	93	-96,8%
Other Mobile (artist related)	0	1	-100,0%
Streams	16	196	-91,8%
TOTAL Mobile Sales	11 172	22 603	-50,6%
TOTAL	223 931	220 463	1,6%
Subscription Income			
Non-Bundled Subscriptions - Online	304 445	9 140	3230,9%
Non-Bundled Subscriptions - Mobile	2 304	307	650,5%
Bundled Subscriptions	177 090	204 623	-13,5%
TOTAL	483 839	214 070	126,0%
Ad-Supported Income	16 300	91 714	-82,2%
Unearned Advances & One-Off Payments	0	1 773	-100,0%
Other Digital Music Content	83	171	-51,5%
TOTAL Digital	724 153	528 191	37,1%