

IFPI Finland Digital Sales

February 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	119 677	100 060	19,6%
Audio Full Album	138 457	110 590	25,2%
Music Video	85	0	0,0%
Other	0	0	0,0%
Streams	0	2 109	-100,0%
TOTAL DOWNLOADS	258 219	212 759	21,4%
Mobile Products			
Master Ringtones	18 170	10 595	71,5%
Audio Single Track	0	558	-100,0%
Ringback Tunes	0	0	0,0%
Music Video	0	3	-100,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	16	-100,0%
TOTAL Mobile Sales	18 170	11 172	62,6%
TOTAL	276 389	223 931	23,4%
Subscription Income	519 088	483 839	7,3%
Ad-Supported & Digital Income from Audio/Video	2 024	16 300	-87,6%
Unearned Advances/Guarantees (breakage)	40 108	75 339	-46,8%
Other Digital Music Content	69	83	-16,9%
TOTAL Digital Sales	837 678	799 492	4,8%