

IFPI Finland Digital Sales

March 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	137 320	90 105	52,4%
Audio Full Album	136 869	88 669	54,4%
Music Video	96	2	4700,0%
Other	0	0	0,0%
Streams	0	1 429	-100,0%
TOTAL DOWNLOADS	274 285	180 205	52,2%
Mobile Products			
Master Ringtones	9 047	58 963	-84,7%
Audio Single Track	0	1 304	-100,0%
Ringback Tunes	0	18	-100,0%
Music Video	0	1	-100,0%
Other Mobile (artist related)	262	0	0,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	9 309	60 286	-84,6%
TOTAL	283 594	240 491	17,9%
Subscription Income	699 191	403 010	73,5%
Ad-Supported & Digital Income from Audio/Video	2 679	235	1040,0%
Unearned Advances/Guarantees (breakage)	0	62 971	-100,0%
Other Digital Music Content	0	78	-100,0%
TOTAL Digital Sales	985 464	706 785	39,4%