

## IFPI Finland Digital Sales

April 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	86 678	78 931	9,8%
Audio Full Album	129 194	71 610	80,4%
Music Video	386	304	27,0%
Other Downloads	946	310	205,2%
Streams	2 078	149	1294,6%
<b>TOTAL DOWNLOADS</b>	<b>219 282</b>	<b>151 304</b>	<b>44,9%</b>
<b>Mobile Downloads</b>			
Master Ringtones	26 492	38 575	-31,3%
Audio Single Track	4 508	6 272	-28,1%
Ringback Tunes	0	7	-100,0%
Music Video	19	34	-44,1%
Other Mobile (artist related)	398	356	11,8%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>31 417</b>	<b>45 244</b>	<b>-30,6%</b>
<b>TOTAL</b>	<b>250 699</b>	<b>196 548</b>	<b>27,6%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	22 839	1 145	1894,7%
Non-Bundled Subscriptions - Mobile	0	192	-100,0%
Bundled Subscriptions	0	0	
<b>TOTAL</b>	<b>22 839</b>	<b>1 337</b>	<b>1608,2%</b>
<b>Ad-Supported Income</b>	<b>63 080</b>	<b>0</b>	<b>0,0%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>273</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>0</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>336 891</b>	<b>197 885</b>	<b>70,2%</b>