

IFPI Finland Digital Sales

May 2009			
Figures include licensing and other new income.	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	82 415	70 600	16,7%
Audio Full Album	81 135	64 540	25,7%
Music Video	259	494	-47,6%
Other Downloads	602	112	437,5%
Streams	361	188	92,0%
TOTAL DOWNLOADS	164 772	135 934	21,2%
Mobile Downloads			
Master Ringtones	25 395	38 691	-34,4%
Audio Single Track	4 921	7 608	-35,3%
Ringback Tunes	0	5	-100,0%
Music Video	110	16	587,5%
Other Mobile (artist related)	495	446	11,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	30 921	46 766	-33,9%
TOTAL	195 693	182 700	7,1%
Subscription Income			
Non-Bundled Subscriptions - Online	4 200	1 631	157,5%
Non-Bundled Subscriptions - Mobile	4	250	-98,4%
Bundled Subscriptions	288	0	
TOTAL	4 492	1 881	138,8%
Ad-Supported Income	43 761	0	0,0%
Unearned Advances & One-Off Payment	733	0	0,0%
Other Digital Music Content	0	0	0,0%
TOTAL Digital	244 679	184 581	32,6%