

## IFPI Finland Digital Sales

### August 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	128 269	47 921	167,7%
Audio Full Album	144 454	41 031	252,1%
Music Video	66	0	0,0%
Other Downloads	0	84	-100,0%
Streams	2 110	1 370	54,0%
<b>TOTAL DOWNLOADS</b>	<b>274 899</b>	<b>90 406</b>	<b>204,1%</b>
<b>Mobile Downloads</b>			
Master Ringtones	12 759	17 214	-25,9%
Audio Single Track	934	1 267	-26,3%
Ringback Tunes	0	0	0,0%
Music Video	0	0	0,0%
Other Mobile (artist related)	3	2	50,0%
Streams	946	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>14 642</b>	<b>18 483</b>	<b>-20,8%</b>
<b>TOTAL</b>	<b>289 541</b>	<b>108 889</b>	<b>165,9%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	433 684	43	1008467,4%
Non-Bundled Subscriptions - Mobile	119	0	0,0%
Bundled Subscriptions	15 771	126 176	-87,5%
<b>TOTAL</b>	<b>449 574</b>	<b>126 219</b>	<b>256,2%</b>
<b>Ad-Supported Income</b>	<b>471</b>	<b>108 013</b>	<b>-99,6%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>0</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>4</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>739 590</b>	<b>343 121</b>	<b>115,5%</b>