

## IFPI Finland Digital Sales

## September 2009

Figures include licensing and other new income.	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	94 630	84 286	12,3%
Audio Full Album	87 936	86 971	1,1%
Music Video	75	801	-90,6%
Other Downloads	896	494	81,4%
Streams	193	610	-68,4%
<b>TOTAL DOWNLOADS</b>	<b>183 730</b>	<b>173 162</b>	<b>6,1%</b>
<b>Mobile Downloads</b>			
Master Ringtones	20 858	54 811	-61,9%
Audio Single Track	2 998	7 874	-61,9%
Ringback Tunes	1	12	-91,7%
Music Video	35	39	-10,3%
Other Mobile (artist related)	16	203	-92,1%
Streams	0	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>23 908</b>	<b>62 939</b>	<b>-62,0%</b>
<b>TOTAL</b>	<b>207 638</b>	<b>236 101</b>	<b>-12,1%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	6 586	1 904	245,9%
Non-Bundled Subscriptions - Mobile	1 198	58	1965,5%
Bundled Subscriptions	331	0	
<b>TOTAL</b>	<b>8 115</b>	<b>1 962</b>	<b>313,6%</b>
<b>Ad-Supported Income</b>	<b>60 774</b>	<b>0</b>	<b>0,0%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>9 753</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>145</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>286 425</b>	<b>238 063</b>	<b>20,3%</b>