

IFPI Finland Digital Sales

September 2012

Figures include licensing and other new income.

	Trade Value	Trade Value	2012/2011 Growth %
	2012	2011	Value
Downloads			
Audio Single Track	102 747	103 487	-0,7%
Audio Full Album	105 889	83 845	26,3%
Music Video	56	0	0,0%
Other	0	1	-100,0%
Streams	0	2 315	-100,0%
TOTAL DOWNLOADS	208 692	189 648	10,0%
Mobile Products			
Master Ringtones	9 888	10 494	-5,8%
Audio Single Track	0	1 815	-100,0%
Ringback Tunes	0	0	0,0%
Music Video	0	12	-100,0%
Other Mobile (artist related)	0	0	0,0%
Streams	0	161	-100,0%
TOTAL Mobile Sales	9 888	12 482	-20,8%
TOTAL	218 580	202 130	8,1%
Subscription Income	729 645	416 478	75,2%
Ad-Supported & Digital Income from Audio/Video	1 748	703	148,6%
Unearned Advances/Guarantees (breakage)	0	4 756	-100,0%
Other Digital Music Content	4 005	0	0,0%
TOTAL Digital Sales	953 978	624 067	52,9%