

## IFPI Finland Digital Sales

### November 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
<b>Online Downloads</b>			
<b>Internet Downloads</b>			
Audio Single Track	91 246	83 265	9,6%
Audio Full Album	120 888	95 729	26,3%
Music Video	32	464	-93,1%
Other Downloads	788	6 254	-87,4%
Streams	1 496	211	609,0%
<b>TOTAL DOWNLOADS</b>	<b>214 450</b>	<b>185 923</b>	<b>15,3%</b>
<b>Mobile Downloads</b>			
Master Ringtones	19 363	46 604	-58,5%
Audio Single Track	3 321	5 350	-37,9%
Ringback Tunes	1	8	-87,5%
Music Video	20	59	-66,1%
Other Mobile (artist related)	20	626	-96,8%
Streams	74	0	0,0%
<b>TOTAL Mobile Sales</b>	<b>22 799</b>	<b>52 647</b>	<b>-56,7%</b>
<b>TOTAL</b>	<b>237 249</b>	<b>238 570</b>	<b>-0,6%</b>
<b>Subscription Income</b>			
Non-Bundled Subscriptions - Online	14 663	1 401	946,6%
Non-Bundled Subscriptions - Mobile	7 773	8	97062,5%
Bundled Subscriptions	71 347	0	
<b>TOTAL</b>	<b>93 783</b>	<b>1 409</b>	<b>6556,0%</b>
<b>Ad-Supported Income</b>	<b>80 186</b>	<b>0</b>	<b>0,0%</b>
<b>Unearned Advances &amp; One-Off Payments</b>	<b>363</b>	<b>0</b>	<b>0,0%</b>
<b>Other Digital Music Content</b>	<b>7 363</b>	<b>0</b>	<b>0,0%</b>
<b>TOTAL Digital</b>	<b>418 944</b>	<b>239 979</b>	<b>74,6%</b>

