

IFPI Finland Digital Sales

December 2009

Figures include licensing and other new income.

	Trade Value	Trade Value	2009/2008 Growth %
	2009	2008	Value
Online Downloads			
Internet Downloads			
Audio Single Track	103 424	103 158	0,3%
Audio Full Album	109 915	150 843	-27,1%
Music Video	35	95	-63,2%
Other Downloads	1 051	418	151,4%
Streams	472	264	78,8%
TOTAL DOWNLOADS	214 897	254 778	-15,7%
Mobile Downloads			
Master Ringtones	22 104	46 113	-52,1%
Audio Single Track	3 285	7 205	-54,4%
Ringback Tunes	416	22	1790,9%
Music Video	58	94	-38,3%
Other Mobile (artist related)	53	38	39,5%
Streams	0	0	0,0%
TOTAL Mobile Sales	25 916	53 472	-51,5%
TOTAL	240 813	308 250	-21,9%
Subscription Income			
Non-Bundled Subscriptions - Online	18 872	3 194	490,9%
Non-Bundled Subscriptions - Mobile	12 361	120	10200,8%
Bundled Subscriptions	117 005	0	
TOTAL	148 238	3 314	4373,1%
Ad-Supported Income	105 144	0	0,0%
Unearned Advances & One-Off Payments	22 582	0	0,0%
Other Digital Music Content	4 883	0	0,0%
TOTAL Digital	521 660	311 564	67,4%