

IFPI Finland Digital Sales

December 2011

Figures include licensing and other new income.

	Trade Value	Trade Value	2011/2010 Growth %
	2011	2010	Value
Online Downloads			
Internet Downloads			
Audio Single Track	152 954	97 480	56,9%
Audio Full Album	174 699	153 411	13,9%
Music Video	70	20	250,0%
Other Downloads	0	11	-100,0%
Streams	1 992	870	129,0%
TOTAL DOWNLOADS	329 715	251 792	30,9%
Mobile Downloads			
Master Ringtones	10 472	12 600	-16,9%
Audio Single Track	1 634	1 663	-1,7%
Ringback Tunes	0	0	0,0%
Music Video	95	9	955,6%
Other Mobile (artist related)	0	1	-100,0%
Streams	0	0	0,0%
TOTAL Mobile Sales	12 201	14 273	-14,5%
TOTAL	341 916	266 065	28,5%
Subscription Income			
Non-Bundled Subscriptions - Online	474 604	63	753239,7%
Non-Bundled Subscriptions - Mobile	321	32 180	-99,0%
Bundled Subscriptions	2 946	238 526	-98,8%
TOTAL	477 871	270 769	76,5%
Ad-Supported Income	2 508	309 115	-99,2%
Unearned Advances & One-Off Payments	0	21 913	-100,0%
Other Digital Music Content	0	94	-100,0%
TOTAL Digital	822 295	867 956	-5,3%