

IFPI Digital Sales Reporting Template

December 2007

| Format | Unit Sale | Unit Sale | 2007/2006 Growth % |
|---------------------------------|----------------|----------------|-----------------------|
| | 2007 | 2006 | Units |
| All pop + classical | | | |
| A la Carte Payment Model | | | |
| Internet Downloads | | | |
| Audio Single Track | 127 684 | 105 497 | 21,0% |
| Audio Full Album | 14 856 | 9 122 | 62,9% |
| Music Video | 64 | 2 | 3100,0% |
| Other Downloads | 12 | 0 | 0,0% |
| TOTAL DOWNLOADS | 142 616 | 114 621 | 24,4% |
| Mobile Digital Content | | | |
| Master Ringtones | 70 845 | 80 627 | -12,1% |
| Audio Single Track | 27 039 | 10 598 | 155,1% |
| Ringback Tunes | 191 | 495 | -61,4% |
| Music Video | 86 | 0 | 0,0% |
| Other Mobile (artist related) | 1 000 | 569 | 75,7% |
| TOTAL Mobile Sales | 99 161 | 92 289 | 7,4% |
| TOTAL | 241 777 | 206 910 | 16,9% |
| Streams | | | |
| Streams | 6 361 | 23 076 | -72,4% |

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