

IFPI Digital Sales Reporting Template

February 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
Internet Downloads			
Audio Single Track	91 205	39 213	132,6%
Audio Full Album	6 635	2 951	124,8%
Music Video	21	5	320,0%
Other Downloads	0	0	0,0%
TOTAL DOWNLOADS	97 861	42 169	132,1%
Streams	27 721	2 451	1031,0%
Mobile Digital Content			
Master Ringtones	54 736	43 012	27,3%
Audio Single Track	4 620	1 486	210,9%
Ringback Tunes	809	893	-9,4%
Music Video	0	0	0,0%
Other Mobile (artist related)	563	895	-37,1%
TOTAL Mobile Sales	60 728	46 286	31,2%
Streams	0	0	0,0%
Total A la Carte			
TOTAL	186 310	90 906	104,9%
Other Digital Music Content	0	0	0,0%
TOTAL Digital			
TOTAL	186 310	90 906	104,9%