

## IFPI Digital Sales Reporting Template

January-April 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
<b>A la Carte Payment Model</b>			
<b>Internet Downloads</b>			
Audio Single Track	372 952	185 629	100,9%
Audio Full Album	27 936	13 634	104,9%
Music Video	34	5	580,0%
Other Downloads	0	8 970	-100,0%
<b>TOTAL Downloads</b>	<b>400 922</b>	<b>208 238</b>	<b>92,5%</b>
Streams	86 826	1 126 377	-92,3%
<b>Mobile Digital Content</b>			
Master Ringtones	256 826	184 486	39,2%
Audio Single Track	27 922	6 705	316,4%
Ringback Tunes	2 886	2 539	13,7%
Music Video	257	0	0,0%
Other Mobile (artist related)	6 957	2 800	148,5%
<b>TOTAL Mobile Sales</b>	<b>294 848</b>	<b>196 530</b>	<b>50,0%</b>
Streams	27 908	0	0,0%
<b>TOTAL</b>	<b>810 504</b>	<b>1 531 145</b>	<b>-47,1%</b>

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