

IFPI Finland Digital Sales Reporting Template

January-April 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	300 322	277 252	8,3%
Audio Full Album	261 445	189 655	37,9%
Music Video	2 154	30	7080,0%
Other Downloads	215	1 078	-80,1%
TOTAL DOWNLOADS	564 136	468 015	20,5%
Streams	32 851	3 702	787,4%
Mobile Digital Content			
Master Ringtones	198 450	218 624	-9,2%
Audio Single Track	75 573	21 939	244,5%
Ringback Tunes	78	2 680	-97,1%
Music Video	729	306	138,2%
Other Mobile (artist related)	1 361	4 988	-72,7%
TOTAL Mobile Sales	276 191	248 537	11,1%
Streams	1 122	260	331,5%
Total A la Carte			
TOTAL	874 300	720 514	21,3%
Subscription Payment Model			
Internet Subscription Income	3 145	58	5322,4%
Mobile Subscription Income	1 060	681	55,7%
Total Subscription			
TOTAL	4 205	739	469,0%
TOTAL Digital			
TOTAL	878 505	721 253	21,8%