

IFPI Digital Sales Reporting Template

January-December 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	1 166 434	707 765	64,8%
Audio Full Album	115 798	51 668	124,1%
Music Video	14 686	41	35719,5%
Other Downloads	70	8 970	-99,2%
TOTAL DOWNLOADS	1 296 988	768 444	68,8%
Mobile Digital Content			
Master Ringtones	905 067	745 480	21,4%
Audio Single Track	208 621	28 859	622,9%
Ringback Tunes	6 475	7 639	-15,2%
Music Video	2 057	0	0,0%
Other Mobile (artist related)	14 021	14 517	-3,4%
TOTAL Mobile Sales	1 136 241	796 495	42,7%
TOTAL	2 433 229	1 564 939	55,5%
Streams			
Streams	150 382	1 163 642	-87,1%
Streams	32 205	23 720	35,8%

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