

IFPI Digital Sales Reporting Template

January-February 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
Internet Downloads			
Audio Single Track	182 660	86 058	112,3%
Audio Full Album	14 217	6 903	106,0%
Music Video	28	5	460,0%
Other Downloads	0	8 970	-100,0%
TOTAL DOWNLOADS	196 905	101 936	93,2%
Streams	33 516	3 135	969,1%
Mobile Digital Content			
Master Ringtones	121 262	84 779	43,0%
Audio Single Track	9 070	1 486	510,4%
Ringback Tunes	1 391	1 615	-13,9%
Music Video	0	0	0,0%
Other Mobile (artist related)	938	965	-2,8%
TOTAL Mobile Sales	132 661	88 845	49,3%
Streams	0	0	0,0%
Total A la Carte			
TOTAL	363 082	193 916	87,2%
TOTAL Digital			
TOTAL	363 082	193 916	87,2%