

IFPI Finland Digital Sales Reporting Template

July 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	66 071	64 625	2,2%
Audio Full Album	66 042	50 359	31,1%
Music Video	563	4	13975,0%
Other Downloads	54	0	0,0%
TOTAL DOWNLOADS	132 730	114 988	15,4%
Streams	162	533	-69,6%
Mobile Digital Content			
Master Ringtones	39 431	74 168	-46,8%
Audio Single Track	7 777	19 513	-60,1%
Ringback Tunes	8	475	-98,3%
Music Video	94	307	-69,4%
Other Mobile (artist related)	309	489	-36,8%
TOTAL Mobile Sales	47 619	94 952	-49,8%
Streams	0	0	0,0%
Total A la Carte			
TOTAL	180 511	210 473	-14,2%
Subscription Payment Model			
Internet Subscription Income	1 306	710	83,9%
Mobile Subscription Income	599	1 109	-46,0%
Total Subscription			
TOTAL	1 905	1 819	4,7%
TOTAL Digital			
TOTAL	182 416	212 292	-14,1%