

## IFPI Finland Digital Sales Reporting Template

**June 2008**

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
<b>A la Carte Payment Model</b>			
<b>Internet Downloads</b>			
Audio Single Track	61 180	60 774	0,7%
Audio Full Album	61 281	65 613	-6,6%
Music Video	297	1	29600,0%
Other Downloads	11	0	0,0%
<b>TOTAL DOWNLOADS</b>	<b>122 769</b>	<b>126 388</b>	<b>-2,9%</b>
Streams	208	610	-65,9%
<b>Mobile Digital Content</b>			
Master Ringtones	44 325	58 406	-24,1%
Audio Single Track	7 860	6 907	13,8%
Ringback Tunes	3	377	-99,2%
Music Video	110	272	-59,6%
Other Mobile (artist related)	436	1 444	-69,8%
<b>TOTAL Mobile Sales</b>	<b>52 734</b>	<b>67 406</b>	<b>-21,8%</b>
Streams	0	13	-100,0%
<b>Total A la Carte</b>			
<b>TOTAL</b>	<b>175 711</b>	<b>194 417</b>	<b>-9,6%</b>
<b>Subscription Payment Model</b>			
Internet Subscription Income	1 533	575	166,6%
Mobile Subscription Income	713	396	80,1%
<b>Total Subscription</b>			
<b>TOTAL</b>	<b>2 246</b>	<b>971</b>	<b>131,3%</b>
<b>TOTAL Digital</b>			
<b>TOTAL</b>	<b>177 957</b>	<b>195 388</b>	<b>-8,9%</b>