

IFPI Digital Sales Reporting Template

March 2007

Format	Unit Sale	Unit Sale	2007/2006 Growth %
	2007	2006	Units
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	86 635	50 817	70,5%
Audio Full Album	6 315	3 514	79,7%
Music Video	3	0	0,0%
Other Downloads	0	0	0,0%
TOTAL DOWNLOADS	92 953	54 331	71,1%
Streams	11 561	1 089 232	-98,9%
Mobile Digital Content			
Master Ringtones	64 039	44 983	42,4%
Audio Single Track	13 588	2 909	367,1%
Ringback Tunes	923	542	70,3%
Music Video	136	0	0,0%
Other Mobile (artist related)	5 541	629	780,9%
TOTAL Mobile Sales	84 227	49 063	71,7%
Streams	0	0	0,0%
Total A la Carte			
TOTAL	188 741	1 192 626	-84,2%

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