

IFPI Finland Digital Sales Reporting Template

March 2008

Format	Trade Value	Trade Value	2008/2007 Growth %
	2008	2007	Value
All pop + classical			
A la Carte Payment Model			
Internet Downloads			
Audio Single Track	66 069	64 835	1,9%
Audio Full Album	56 501	42 324	33,5%
Music Video	91	3	2933,3%
Other Downloads	20	1 078	-98,1%
TOTAL DOWNLOADS	122 681	108 240	13,3%
Streams	135	611	-77,9%
Mobile Digital Content			
Master Ringtones	41 661	56 197	-25,9%
Audio Single Track	6 914	10 008	-30,9%
Ringback Tunes	10	844	-98,8%
Music Video	139	157	-11,5%
Other Mobile (artist related)	203	3 835	-94,7%
TOTAL Mobile Sales	48 927	71 041	-31,1%
Streams	0	0	0,0%
Total A la Carte			
TOTAL	171 743	179 892	-4,5%
Subscription Payment Model			
Internet Subscription Income	660	2	32900,0%
Mobile Subscription Income	134	253	-47,0%
Total Subscription			
TOTAL	794	255	211,4%
TOTAL Digital			
TOTAL	172 537	180 147	-4,2%