CUMULATIVE SALES

January-April 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**1 489 455**	**9 215 281**
previous year					1 740 594	10 420 773
change %					-14,4 %	-11,6 %
TOTAL MUSIC VIDEO					**48 351**	**394 017**
previous year					130 628	969 745
change %					-63,0 %	-59,4 %
TOTAL PHYSICAL SALES		**6 655 001**		**2 954 297**	**1 537 806**	**9 609 298**
previous year		7 408 823		3 981 695	1 871 222	11 390 518
Index		89,8 %		74,2 %	82,2 %	84,4 %
						euro
TOTAL DIGITAL SALES						**2 716 497**
previous year						2 283 869
change %						18,9 %
						euro
TOTAL SALES						**12 325 795**
previous year						13 674 387
index						90,1 %
Digital sales share of the total sales				Total	% euro	**22,04 %**