

CUMULATIVE SALES						
January-June 2015						
	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					528 208	4 213 035
previous year					1 083 775	5 982 182
change %					-51,3 %	-29,6 %
TOTAL MUSIC VIDEO					11 323	98 472
previous year					47 213	335 118
change %					-76,0 %	-70,6 %
TOTAL PHYSICAL SALES	2 667 670		1 643 837		539 531	4 311 507
previous year	3 665 439		2 652 590		1 130 988	6 318 029
Index	72,8 %		62,0 %		47,7 %	68,2 %
						euro
TOTAL DIGITAL SALES						10 805 973
previous year						8 724 220
change %						23,9 %
						euro
TOTAL SALES						15 117 480
previous year						15 042 249
index						100,5 %
Digital sales share of the total sales				Total	% euro	71,48 %