CUMULATIVE SALES

January-July 2012

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**2 349 402**	**13 315 526**
previous year					2 495 100	14 765 281
change %					-5,8 %	-9,8 %
TOTAL MUSIC VIDEO					**52 724**	**424 997**
previous year					70 625	528 679
change %					-25,3 %	-19,6 %
TOTAL PHYSICAL SALES		**8 802 441**		**4 938 082**	**2 402 126**	**13 740 523**
previous year		10 175 457		5 195 085	2 565 725	15 370 542
Index		86,5 %		95,1 %	93,6 %	89,4 %
						euro
TOTAL DIGITAL SALES						**6 449 612**
previous year						4 903 874
change %						31,5 %
						euro
TOTAL SALES						**20 190 135**
previous year						20 274 416
index						99,6 %
Digital sales share of the total sales				Total	% euro	**31,94 %**