CUMULATIVE SALES

January-September 2012

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**2 950 500**	**17 935 063**
previous year					3 143 753	19 873 902
change %					-6,1 %	-9,8 %
TOTAL MUSIC VIDEO					**62 921**	**506 989**
previous year					89 135	689 810
change %					-29,4 %	-26,5 %
TOTAL PHYSICAL SALES		**12 075 793**		**6 366 259**	**3 013 421**	**18 442 052**
previous year		13 726 515		6 920 528	3 232 888	20 647 043
Index		88,0 %		92,0 %	93,2 %	89,3 %
						euro
TOTAL DIGITAL SALES						**8 306 844**
previous year						6 273 070
change %						32,4 %
						euro
TOTAL SALES						**26 748 896**
previous year						26 920 113
index						99,4 %
Digital sales share of the total sales				Total	% euro	**31,05 %**