CUMULATIVE SALES

January-November 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**4 275 341**	**28 782 558**
previous year					4 770 256	30 192 456
change %					-10,4 %	-4,7 %
TOTAL MUSIC VIDEO					**107 315**	**953 687**
previous year					280 109	2 401 871
change %					-61,7 %	-60,3 %
TOTAL PHYSICAL SALES		**20 362 997**		**9 373 248**	**4 382 656**	**29 736 245**
previous year		20 464 893		12 129 434	5 050 365	32 594 327
Index		99,5 %		77,3 %	86,8 %	91,2 %
						euro
TOTAL DIGITAL SALES						**7 352 177**
previous year						6 974 423
change %						5,4 %
						euro
TOTAL SALES						**37 088 422**
previous year						39 568 750
index						93,7 %
Digital sales share of the total sales				Total	% euro	**19,82 %**