CUMULATIVE SALES

March 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**284 400**	**2 817 301**
previous year					311 091	2 303 736
change %					-8,6 %	22,3 %
TOTAL MUSIC VIDEO					**10 477**	**74 899**
previous year					22 281	186 298
change %					-53,0 %	-59,8 %
TOTAL PHYSICAL SALES		**1 826 533**		**1 065 667**	**294 877**	**2 892 200**
previous year		1 427 359		1 062 890	333 404	2 490 249
Index		128,0 %		100,3 %	88,4 %	116,1 %
						euro
TOTAL DIGITAL SALES						**643 814**
previous year						612 077
change %						5,2 %
						euro
TOTAL SALES						**3 536 014**
previous year						3 102 326
index						114,0 %
Digital sales share of the total sales				Total	% euro	**18,21 %**