CUMULATIVE SALES

May 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**503 131**	**2 467 373**
previous year					398 738	2 200 299
change %					26,2 %	12,1 %
TOTAL MUSIC VIDEO					**8 131**	**80 639**
previous year					12 519	88 901
change %					-35,1 %	-9,3 %
TOTAL PHYSICAL SALES		**1 581 229**		**966 783**	**511 262**	**2 548 012**
previous year		1 526 894		762 306	411 257	2 289 200
Index		103,6 %		126,8 %	124,3 %	111,3 %
						euro
TOTAL DIGITAL SALES						**580 302**
previous year						643 814
change %						-9,9 %
						euro
TOTAL SALES						**3 128 314**
previous year						2 933 014
index						106,7 %
Digital sales share of the total sales				Total	% euro	**18,55 %**