CUMULATIVE SALES

May 2012

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**392 110**	**2 608 625**
previous year					502 880	2 466 806
change %					-22,0 %	5,7 %
TOTAL MUSIC VIDEO					**4 042**	**35 573**
previous year					8 382	78 325
change %					-51,8 %	-54,6 %
TOTAL PHYSICAL SALES		**1 748 962**		**895 236**	**396 152**	**2 644 198**
previous year		1 581 229		966 783	511 262	2 548 012
Index		110,6 %		92,6 %	77,5 %	103,8 %
						euro
TOTAL DIGITAL SALES						**896 035**
previous year						604 215
change %						48,3 %
						euro
TOTAL SALES						**3 540 233**
previous year						3 152 227
index						112,3 %
Digital sales share of the total sales				Total	% euro	**25,31 %**