CUMULATIVE SALES

August 2012

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**211 164**	**1 477 024**
previous year					255 659	1 830 983
change %					-17,4 %	-19,3 %
TOTAL MUSIC VIDEO					**7 463**	**52 907**
previous year					12 688	107 502
change %					-41,2 %	-50,8 %
TOTAL PHYSICAL SALES		**1 033 470**		**496 461**	**218 627**	**1 529 931**
previous year		1 214 216		727 586	268 347	1 941 802
Index		85,1 %		68,2 %	81,5 %	78,8 %
						euro
TOTAL DIGITAL SALES						**903 254**
previous year						745 129
change %						21,2 %
						euro
TOTAL SALES						**2 433 185**
previous year						2 686 931
index						90,6 %
Digital sales share of the total sales				Total	% euro	**37,12 %**