CUMULATIVE SALES

September 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**393 417**	**3 286 251**
previous year					427 533	3 512 653
change %					-8,0 %	-6,4 %
TOTAL MUSIC VIDEO					**5 399**	**48 448**
previous year					21 866	243 591
change %					-75,3 %	-80,1 %
TOTAL PHYSICAL SALES		**2 336 842**		**997 857**	**398 816**	**3 334 699**
previous year		2 158 765		1 597 479	449 399	3 756 244
Index		108,2 %		62,5 %	88,7 %	88,8 %
						euro
TOTAL DIGITAL SALES						**619 313**
previous year						719 781
change %						-14,0 %
						euro
TOTAL SALES						**3 954 012**
previous year						4 476 025
index						88,3 %
Digital sales share of the total sales				Total	% euro	**15,66 %**