CUMULATIVE SALES

October 2011

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**597 165**	**4 307 406**
previous year					407 338	3 757 379
change %					46,6 %	14,6 %
TOTAL MUSIC VIDEO					**7 970**	**73 995**
previous year					29 894	280 002
change %					-73,3 %	-73,6 %
TOTAL PHYSICAL SALES		**3 319 065**		**1 062 336**	**605 135**	**4 381 401**
previous year		2 860 466		1 176 915	437 232	4 037 381
Index		116,0 %		90,3 %	138,4 %	108,5 %
						euro
TOTAL DIGITAL SALES						**670 524**
previous year						667 751
change %						0,4 %
						euro
TOTAL SALES						**5 051 925**
previous year						4 705 132
index						107,4 %
Digital sales share of the total sales				Total	% euro	**13,27 %**