CUMULATIVE SALES

December 2012

	National		International		Total	
		euro		euro	packages	euro
TOTAL AUDIO					**620 190**	**4 050 837**
previous year					457 786	3 160 452
change %					35,5 %	28,2 %
TOTAL MUSIC VIDEO					**9 528**	**102 944**
previous year					32 336	237 991
change %					-70,5 %	-56,7 %
TOTAL PHYSICAL SALES		**3 343 743**		**810 038**	**629 718**	**4 153 781**
previous year		1 951 139		1 451 229	490 122	3 402 368
Index		171,4 %		55,8 %	128,5 %	122,1 %
						euro
TOTAL DIGITAL SALES						**1 172 634**
previous year						826 341
change %						41,9 %
						euro
TOTAL SALES						**5 326 415**
previous year						4 228 709
index						126,0 %
Digital sales share of the total sales				Total	% euro	**22,02 %**