

CUMULATIVE SALES						
January-August 2011						
	National		International		Total	
		eur		eur	packages	eur
Singles					-3 045	
previous year					36 470	
change %					-108,3 %	
Vinyl					37 528	
previous year					18 624	
change %					101,5 %	
Cassette					715	
previous year					9	
change %					7844,4 %	
CD					2 715 110	
previous year					3 295 732	
change %					-17,6 %	
Mini Disc					0	
previous year					0	
change %					0,0 %	
DVD-Audio					223	
previous year					301	
change %					-25,9 %	
SACD					0	
previous year					3 286	
change %					-100,0 %	
Other audio product					4 060	
					54	
TOTAL AUDIO					2 754 591	16 628 527
previous year					3 354 476	18 540 223
change %					-17,9 %	-10,3 %
Blueray					3 293	
previous year					0	
change %					0,0 %	
DVD-Video					66 887	
previous year					199 926	
change %					-66,5 %	
Other music video product					9 301	
TOTAL MUSIC VIDEO					79 481	684 117
previous year					199 926	1 565 284
change %					-60,2 %	-56,3 %
TOTAL PHYSICAL SALES	11 389 973		5 922 671		2 834 072	17 312 644
previous year	12 328 015		7 777 492		3 554 402	20 105 507
Index	92,4 %		76,2 %		79,7 %	86,1 %
Ordinary members						15 795 652
Export Baltia (+Sweden)						606 183
Classical share of audio + music video sales			Total		euro	% euro
Classical sales					852 503	4,9 %