

CUMULATIVE SALES						
January-October 2012						
	National		International		Total	
		eur		eur	packages	eur
Singles					34 450	
previous year					37 952	
change %					-9,2 %	
Vinyl					36 008	
previous year					41 913	
change %					-14,1 %	
Cassette					1	
previous year					716	
change %					-99,9 %	
CD					3 237 620	
previous year					3 659 099	
change %					-11,5 %	
Mini Disc					0	
previous year					0	
change %					0,0 %	
DVD-Audio					0	
previous year					0	
change %					0,0 %	
SACD					0	
previous year					0	
change %					0,0 %	
Other audio product					6 700	
					456	
TOTAL AUDIO					3 314 779	20 695 624
previous year					3 740 136	24 166 306
change %					-11,4 %	-14,4 %
Blu-ray					3 871	
previous year					3 774	
change %					2,6 %	
DVD-Video					63 285	
previous year					84 129	
change %					-24,8 %	
Other music video product					1 709	
					9 984	
TOTAL MUSIC VIDEO					68 865	573 407
previous year					97 887	776 356
change %					-29,6 %	-26,1 %
TOTAL PHYSICAL SALES	14 088 562		7 180 469		3 383 644	21 269 031
previous year	17 045 580		7 982 864		3 838 023	25 028 444
Index	82,7 %		89,9 %		88,2 %	85,0 %
Ordinary members						19 521 415
Export Baltia (+Sweden)						1 440 538
Classical share of audio + music video sales			Total		euro	% euro
Classical sales					834 971	3,9 %