

CUMULATIVE SALES						
October 2011						
	National		International		Total	
		eur		eur	packages	eur
Singles					9 507	
previous year					195	
change %					4775,4 %	
Vinyl					2 754	
previous year					2 903	
change %					-5,1 %	
Cassette					0	
previous year					1	
change %					-100,0 %	
CD					584 117	
previous year					403 791	
change %					44,7 %	
Mini Disc					0	
previous year					0	
change %					0,0 %	
DVD-Audio					0	
previous year					18	
change %					-100,0 %	
SACD					0	
previous year					410	
change %					-100,0 %	
Other audio product					787	
					20	
TOTAL AUDIO					597 165	4 307 406
previous year					407 338	3 757 379
change %					46,6 %	14,6 %
Blueray					331	
previous year					0	
change %					0,0 %	
DVD-Video					7 369	
previous year					29 894	
change %					-75,3 %	
Other music video product					270	
TOTAL MUSIC VIDEO					7 970	73 995
previous year					29 894	280 002
change %					-73,3 %	-73,6 %
TOTAL PHYSICAL SALES	3 319 065		1 062 336		605 135	4 381 401
previous year	2 860 466		1 176 915		437 232	4 037 381
Index	116,0 %		90,3 %		138,4 %	108,5 %
Ordinary members						4 337 692
Export Baltia (+Sweden)						139 744
Classical share of audio + music video sales			Total		euro	% euro
Classical sales					176 767	4,0 %