

CUMULATIVE SALES						
December 2011						
	National		International		Total	
		eur		eur	packages	eur
Singles					1 236	
previous year					6 472	
change %					-80,9 %	
Vinyl					6 970	
previous year					1 379	
change %					405,4 %	
Cassette					0	
previous year					0	
change %					0,0 %	
CD					449 451	
previous year					296 047	
change %					51,8 %	
Mini Disc					0	
previous year					0	
change %					0,0 %	
DVD-Audio					0	
previous year					27	
change %					-100,0 %	
SACD					0	
previous year					619	
change %					-100,0 %	
Other audio product					650	
					6	
TOTAL AUDIO					458 307	3 170 964
previous year					304 550	2 461 244
change %					50,5 %	28,8 %
Blueray					1 126	
previous year					0	
change %					0,0 %	
DVD-Video					30 138	
previous year					10 159	
change %					196,7 %	
Other music video product					551	
TOTAL MUSIC VIDEO					31 815	231 404
previous year					10 159	121 027
change %					213,2 %	91,2 %
TOTAL PHYSICAL SALES	1 951 139		1 451 229		490 122	3 402 368
previous year	1 647 561		934 710		314 709	2 582 271
Index	118,4 %		155,3 %		155,7 %	131,8 %
Ordinary members						3 192 361
Export Baltia (+Sweden)						221 222
Classical share of audio + music video sales			Total		euro	% euro
Classical sales					147 517	4,3 %